




REELiSE

REEL TALK YOUTH FORUM

MISSION

Empowering young people

REELise is a registered charity that exists to empower young people to create a positive digital future.



ABOUT US

REELise was created in 2013 as a community response to cyberbullying and the impacts of digital life on youth mental health.

We position young people to lead positive behavioural change through the power of storytelling, pocket filmmaking and peer influence.

Instead of demonising technology, we encourage the creative and purposeful use of digital tools and platforms to inspire respectful, responsible and healthy online behaviours.

Our approach is to:

1. Build digital life skills and values in young people so they can navigate online risk and opportunity.
2. Drive positive social norms associated with digital communication.
3. Showcase and celebrate digital leadership and creativity achievements.

Our REEL Talk Forum provides students with opportunities to upskill as digital leaders and content creators to influence positive change online and in their communities.



TRAINING & SUPPORT

REEL Talk Forum participants receive training in:

- how to develop and implement a social media strategy to drive positive change;
- how to create and curate engaging social media video content and spread a positive cyber footprint;
- how to develop an authentic brand presence and act as a brand ambassador.

REEL Talk Forum participants meet monthly in person or via Zoom to discuss topical issues impacting young people and to strategise campaigns to address those issues.

REELise empowers young people to use their digital technology and platforms to improve the lives, wellbeing and circumstances of themselves and others.

EXPECTATIONS

Your Role as a REEL Talker

REEL Talk Forum Participants are role models for positive and creative use of digital technology and platforms by young people.



ABOUT YOU

You have interest in being part of a movement by young people to shape positive change around online behaviour and youth mental health.

As part of our REEL Talk Forum, you'll volunteer with other young people to 24 years, to inspire conversations about issues that matter and to encourage kindness, inclusivity and authenticity online.

You'll gain valuable experience in creating digital content for a cause, while developing your skills as an activist, thought leader and brand ambassador.

If you're into filmmaking, this is an excellent opportunity to create digital content that matters under the mentorship of professional filmmakers. If you fancy yourself in front of the camera, then this is your chance to further develop your presentation skills to generate social media content to educate, uplift and inspire.

If you want to help out with ideas, artwork and graphic design or planning of events including the annual REELise Film Festival, then there are roles for you too.



MAKE A POSITIVE DIFFERENCE

The REEL TALK Forum operates online as well as face to face. It provides an opportunity for students no matter where they are located to volunteer and lend their support to creating a kinder more respectful online environment.

Being an active member of the Forum can count towards the Voluntary Service requirements of your Duke of Ed Award.

For more information and to apply, contact info@reelise.org.au.

REEL Talkers are volunteers who lead by example and inspire other young people to believe in their authentic selves and their power to speak out and drive positive change.



REELISE

**Empowering Young People
to Create a Positive Digital Future**